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Wisconsin College Savings Program Board

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College Savings Program Board Meeting

MacArthur Conference Room (#1018) 101 E. Wilson Street, Tenth Floor; Madison, Wisconsin February 13, 2012 - 1:00 p.m.

Agenda

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- II. Approval of Agenda and Public Posting Report
- III. Public Presentations [if requested in advance]
- IV. Approval of Minutes for November 13, 2011, Meeting

V. Administrative Reports

- A. Board Chair Comments
- B. Department of Administration Comments
- C. Program Director Comments
 - 1. Communications, Program Activity, Revenues/Expenditures, Proxy Voting
 - 2. Outreach events, conferences
 - 3. Recent news: in-state and national mentions
 - 4. Federal and state issues update
 - 5. College Savings Plan Network CSPN
- D. Program Manager [Wells Fargo] Comments
 - 1. Quarterly program update and trends
 - 2. Outreach efforts
 - 3. Review 2011 year-end marketing, results

VI. Old Business

None

VII. New Business

- A. Investment Committee Report [Ken Johnson]
 - 1. Fourth quarter 2011 Investment Performance Review [Callan Associates, staff]
 - 2. Watch List update, recommendations (vote if needed)
- B. Progress report on bid process for next program manager [staff]
- C. 2012 Meeting Schedule
- D. "CE" opportunities for Board Members
 - 1. NAST/CSPN Training Symposium May 15-18, 2012
 - 2. Saving for College.com Annual 529 Conference October 2012

VIII. Announcements

IX. Adjournment

NOTE: The Board may recess into closed session, pursuant to the exemptions contained in s. 19.85(1)(e), Wis. Stats. for deliberation of investment of public funds or other business where competitive reasons are an issue.



